



lotus leaf communications

LOTUS LEAF COMMUNICATIONS media garnered for Conteur Dance Company						
PUBLICATION OR MEDIA	NAME OF ARTICLE	WEB LINK	IMPRESSIONS	IMPRESSIONS VALUE	DATE	NOTES
BlogTO	Events	http://www.blogto.com/events/#/view?date=2011-11-19&page=3&multiday=0	2,080,000	\$124,800.00	19-Nov-11	Main events listing page
BlogTO	Conteur Dance Company presents State of Mind	http://www.blogto.com/events/47952	2,080,000	\$124,800.00	19-Nov-11	Individual events listing
City Life Magazine	Inspire: Reflect on Life and Commit to Change	http://www.citylifemagazine.ca/featured/inspire-reflect-on-life-and-commit-to-change/9988	6,000	\$360.00	01-Dec-11	Eryn Waltman listed as an inspiring individual of 2011, mention of Conteur & State of Mind
Dance Instruction Reviews	Choreographer Eryn Waltman Discusses Conteur & 'State of Mind'	http://danceinstructionreviews.com/choreographer-eryn-waltman-discusses-conteur-state-of-mind/	1,500	\$90.00	08-Nov-11	Re-post from Shalom Life
Dance Passport	Eryn Waltman: Trust Falls	http://www.dancepassport.ca/?q=node/1265	1,500	\$90.00	07-Oct-11	Video of 'Trust Falls' and mention of State of Mind in article
Dance Time News	Eryn Waltman's Conteur Dance Company to Raise Money for Three To Be	http://www.dancetimenews.com/?p=599	1,500	\$90.00	03-Nov-11	Article about the State of Mind show
daytime Toronto	Dance performance and interview	http://www.youtube.com/lotusleafstyle#p/u/4/OWWWCeOQ-r8	1,000,000	\$60,000.00	03-Nov-11	Segment with Eryn Waltman and Dana Florence, Mia Dilena & Daniel Bernardo perform routine
Geomium	Conteur Presents: State of Mind (In Support of Three to Be)	http://geomium.com/event/conteur-presents-state-of-mind-in-support-of-three-to-be-1487337/	120,000	\$7,200.00	20-Nov-11	Events listing
Global TV - Making a Difference (Online)	State of Mind	http://www.globaltoronto.com/community/6442456451/story.html	2,080,000	\$124,800.00	02-Aug-11	Listing of episodes for the week of November 14th. *Date of posting is not accurate on the website
Global TV - Making a Difference (Online)	State of Mind	http://www.globaltoronto.com/video/state+of+mind/video.html?v=21674917098&p=1&s=dd#making+a+difference	2,080,000	\$124,800.00	14-Nov-11	Online footage of the segment
Global TV - Making a Difference	News Hour - State of Mind	http://www.globaltoronto.com/video/state+of+mind/video.html?v=21674917098&p=1&s=dd#making+a+difference	1,000,000	\$60,000.00	14-Nov-11	Segment with Eryn Waltman, Dana Florence & Wesley Magee-Saxton
John Tsai	Conteur Dance Company Presents STATE OF MIND	http://www.johntsai.com/admin/bbms/dispbbcomments.aspx?BBItemid=64	1,500	\$90.00	22-Sep-11	Post about State of Mind on personal website
Mooney On Theatre	Eye-Catching Toronto Theatre for the Week of November 14, 2011	http://www.mooneyontheatre.com/2011/11/14/eye-catching-toronto-theatre-for-the-week-of-november-14-2011/	2,400,000	\$144,000.00	14-Nov-11	Included in stage/theatre listings
Mortgage Broker Ontario	Benefits Toronto 20 Nov 2011	http://mortgagebrokerontario.com/blog/?p=1173	1,500	\$90.00	20-Nov-11	Events listing for State of Mind performances under "Benefits"
NOW Magazine	Stage Listings	http://www.nowtoronto.com/stage/listings/	330,000	\$19,800.00	17-Nov-11	Stage/Theatre listing in print
NOW Magazine	Stage Listings	http://www.nowtoronto.com/stage/listings/	2,080,000	\$124,800.00	17-Nov-11	Online stage/theatre listing
O.I.P. Dance Centre Blog	Conteur Presents: State of Mind - In Support of THREE TO BE	http://oipdance.posterous.com/conteur-presents-state-of-mind-in-support-of-5427	1,500	\$90.00	11-Oct-11	Blog post with information about State of Mind and THREE TO BE

Oh So Cosmo! / Cosmo TV	Road Test	http://www.youtube.com/watch?v=cxgwVwdfvY8&feature=channel_video_title	1,000,000	\$60,000.00	07-Dec-11	Segment with Eryn Waltman, Moses Layco, Melissa Mitro & Caroline Torti
Polysh Magazine	State of Mind	http://www.polyshmag.com	1,500	\$90.00	13-Dec-11	Listed as a featured article on the main page of the magazine's website
Polysh Magazine	State of Mind	http://www.polyshmag.com/2011/12/state-of-mind/	1,500	\$90.00	13-Dec-11	Feature story on Conteur Dance Company and interview with Eryn Waltman
Shalom Life	Choreographer Eryn Waltman Discusses Conteur & 'State of Mind'	http://www.shalomlife.com/culture/16140/choreographer-eryn-waltman-discusses-conteur-state-of-mind--page1/	1,200,000	\$72,000.00	07-Nov-11	Profile on Eryn Waltman
The New Classical 96.3FM	Conteur Contemporary Dance Company – State of Mind	http://www.classical963fm.com/arts/reviews/item/State-Of-Mind	3,900,000	\$234,000.00	20-Nov-11	Radio review by Paula Citron
Twitter	@alex_servos	http://twitter.com/#!/alex_servos/status/138400242835001344	92	\$5.52	20-Nov-11	Tweet: "CAN'T WAIT FOR @ConteurDance ♥"
Twitter	@BeDanceComp	http://twitter.com/#!/BeDanceComp/status/13835208118576642	59	\$3.54	20-Nov-11	Tweet: "So excited for @ConteurDance 2nite!"
Twitter	@ChristinaKotsy	http://twitter.com/#!/ChristinaKotsy/status/138388539950903297	50	\$3.00	20-Nov-11	Tweet: "Soo excited for @ConteurDance !!"
Twitter	@DanceExtreme1	http://twitter.com/#!/DanceExtreme1/status/138028425456787457	55	\$3.30	19-Nov-11	Tweet: "Best of luck to @ConteurDance Company &@erynwaltman! I hope all goes well and I will see you for the closing performance!!!"
Twitter	@hannahpatrick_	http://twitter.com/#!/hannahpatrick_/status/138040095835037698	98	\$5.88	19-Nov-11	Tweet: "SO EXCITED FOR @ConteurDance! It is going to be an amazing show "
Twitter	@lotusleafstyle	http://twitter.com/#!/lotusleafstyle/status/137245298576732161	7,371	\$442.26	17-Nov-11	Tweet: "Conteur Dance Company performs this weekend, fundraising for children's neurological disorder research! "
Twitter	@meliss_medeiros	http://twitter.com/#!/meliss_medeiros/status/138041384425889792	116	\$6.96	19-Nov-11	Tweet: "@ConteurDance tonight!!! Soooo excite!!"
Twitter	@Oh_So_Cosmo	http://twitter.com/#!/Oh_So_Cosmo/status/135115226566754305	986	\$59.16	11-Nov-11	Tweet: "@JacquiSkeete, @WilderWeir and @josiedye are with the dancers from @conteurdance learning how to bust a move!"
Twitter	@Oh_So_Cosmo	http://twitter.com/#!/Oh_So_Cosmo/status/135126058608504834	986	\$59.16	11-Nov-11	Tweet: "@JacquiSkeete @josiedye @WilderWeir and the dancers from @conteurdance in action!"
Twitter	@Oh_So_Cosmo	http://twitter.com/#!/Oh_So_Cosmo/status/135137891276955648	986	\$59.16	11-Nov-11	Tweet: "@WilderWeir @JacquiSkeete with the @conteurdance dancers!! "
Twitter	@TeyaWild	http://twitter.com/#!/TeyaWild/status/137007865499107328	833	\$49.98	16-Nov-11	Tweet: "Just purchased my @conteurdance Tix Very excited to support the arts "
Twitter	@vanessakiriakou	http://twitter.com/#!/vanessakiriakou/status/138371442743058432	149	\$8.94	20-Nov-11	Tweet: "Can't wait to see @ConteurDance tonight!! #excited"
TOTAL VALUE			19,299,781	\$1,157,986.86		